



Engage and educate with **interactive video**

Accelerate the way consumers and employees learn and take action

What we do

Rapt Media offers a compelling alternative to engage and educate employees and consumers, inspiring them to act. Our cloud-based interactive video platform drives deeper engagement resulting in enhanced learning and rapid behavior change.

Why use interactive video?

Video-based learning typically takes cues from traditional classroom lectures. Only interactive video allows for an experience more akin to a discussion, where the learner chooses the lesson's pace, repetition, and direction.

Strengthen engagement, learning, and retention that help accelerate desired behaviors and actions by building personalized, response-provoking interactive video experiences.

Why Rapt Media?

Employee training and consumer education has never been more powerful. The Rapt Media platform allows you to present your content in more compelling, learner-friendly ways to boost efficiency and retention while improving user satisfaction for powerful returns on your eLearning investment.

Ways to use the **Rapt Media** interactive video platform at your organization:

- Employee training
- Product training
- Onboarding
- Recruitment & selection
- Leadership principles & values
- Benefits enrollment
- 401K administration
- Ethics & compliance
- Safety procedures
- Consumer Education

With **Rapt Media** technology, you will benefit from:



Engagement

- Longer viewing times
- Drive behaviors
- Audience gratitude
- Knowledge retention

Insights

- Video choices
- Calls to action
- Clean insights from audience behavior
- Optimize video based on data for better business results

Business value

- Accelerated sales & learning cycles
- Increased productivity & revenue
- Reduced costs & call center support
- Increased ROI on video investment

Let's do this

Visit our website for a **free trial** or contact sales@raptmedia.com for more information.

Companies that have had success with **Rapt Media**:

